

SAVE THE DATE!

# QUINTE RIBFEST

@ Centennial Park. Quinte West, ON. August 10 | 11 | 12 2018



RIBBERS • VENDORS • MUSIC • VOLUNTEERS • COMMUNITY

## TOP 10 Reasons to Sponsor - your dollars at work!

- Reason #1: Targeted Marketing
- Reason #2: Create and Enhance Credibility
- Reason #3: Media Exposure
- Reason #4: Brand Awareness and Recognition
- Reason #5: Generate New Sales Opportunities and Business Partnerships
- Reason #6: Community Involvement and Giving Back
- Reason #7: Demonstrations, Samples, New Markets
- Reason #8: Tax Deductions
- Reason #9: Lead Generation
- Reason #10: Association

Visit [quinteribfest.org](http://quinteribfest.org) for more event details and contact us to be a part of Quinte's biggest little BBQ!

## SPONSORSHIP OPPORTUNITIES

The QuinteRIBFEST committee is already hard at work planning this year's event. Countless hours are spent throughout the year organizing and planning for this event. Without the support of the many sponsors we have (some have been with us since DAY 1), this event would not be able to get off the ground as the expenses and monies spent prior to Ribfest are substantial.

When you sponsor QuinteRIBFEST there is an immediate gratification of knowing that you are supporting a worthwhile charity event. It's a great way for you to not only show your community that you support local children, but also enables you to promote your business or organization to the thousands of people in attendance.

As a business owner or professional in our community, the following list provides ten great reasons why you might want to consider being a partner with QuinteRIBFEST 2018.

Thank you for your consideration in advance,

QuinteRIBFEST Committee

#LetsGetSaucy #QuinteRIBFEST

# Sponsorships: Your dollars at work

To our Sponsors: This package is a platform. We welcome the opportunity to meet with you to discuss how we can work together to make QuinteRIBFEST a successful event that benefits your business and the community we serve.

## Title Sponsor 10,000+

- Multi Year Exclusive Naming Sponsor of QuinteRIBFEST
- 3 year commitment
- A sponsor hospitality venue will be set up for the Title Sponsor to use for the duration of the event.
- Company name announced during QuinteRIBFEST weekend
- On site display / booth opportunity
- Logo on BBBS Staff/Board of Directors Shirts
- Logo on Volunteer T-Shirts
- Company name featured on all
  - ◊ Print materials
  - ◊ Newspaper releases
  - ◊ Radio
  - ◊ QuinteRIBFEST website
  - ◊ Social Media Facebook/Twitter/Instagram
  - ◊ Event Trophies
  - ◊ Post Event materials

## Platinum Ribs Full Rack \$7500 - \$9999

- Naming Sponsor of the featured area of choice
- Company logo promoted on QuinteRIBFEST website/Social Media
- Company name announced during QuinteRIBFEST weekend
- Company name featured on the official event posters
- On site display / booth opportunity
- Company name on the event sponsor board / schedule
- 10 Free 1/2 Rack Rib Dinners

## Golden Ribs Half Rack \$5000 - \$7499

- Company logo promoted on QuinteRIBFEST website/Social Media
- Company name announced during QuinteRIBFEST weekend
- Company name on the event sponsor board / schedule
- On site display / booth opportunity
- 6 Free 1/2 Rack Rib Dinners

## Silver Ribs Third Rack \$2500 - \$4999

- Company logo promoted on QuinteRIBFEST website
- Company name announced during QuinteRIBFEST weekend
- Company name on the event sponsor board / schedule
- 4 Free 1/2 Rack Rib Dinners

## Bronze Ribs Saucy \$1000 - \$2500

- Company name promoted on QuinteRIBFEST website
- Company name on the event sponsor board / schedule
- 2 Free 1/2 Rack Rib Dinners

## Friends of Ribfest \$500 - \$999

- Business owners or individuals who make a monetary donation
- Business or personal name on QuinteRIBFEST website
- Business or personal name on the event schedule
- A charitable tax receipt